



EU E-Commerce and Social Media Co-ordinator Advert (German speaking) (August 2021)

Our mission

Eatlean is special - we challenge the status quo and are passionate about healthy eating. We are a small team with big ambitions for the future. Five years in we've made a good start towards reaching our goals and are now seen as a leader in our field. To take us to the next level, we need an enthusiastic, passionate German speaker to join us on the journey.

Our values

How we do things at Eatlean is just as important as what we do; Be Yourself; Be Inquisitive; Be Collaborative; Take Ownership; Be Better. We want your personal values to align with our values to support the brand's growth plans.

The role

Based at our headquarters in Nantwich, Cheshire, the role of **EU E-Commerce and Social Media Co-ordinator (German speaking)** will work closely with both our UK E-Commerce Co-ordinator and Social Media Brand Executive, as well as the wider Eatlean team, to deliver a world-class customer experience for consumers buying directly from us in the EU. As well as being available in all the major UK retailers, Eatlean is sold direct to consumer via e-commerce. With 50% of our products exported worldwide, international markets are key to our future growth. Having recently opened fulfilment sites in Spain and the Netherlands, this role is tasked with further developing our footprint in Germany and the EU.

What you'll be doing

Reporting to the UK E-Commerce Co-ordinator, your day-to day duties will include:

- Drive traffic and sales through digital marketing
- Managing Eatlean's online presence on all social media platforms to grow brand awareness and engagement
- Management of daily operations including order processing, stock management and liaising with our EU fulfilment partner
- Enhance customer experience wherever possible and deal with all customer queries and complaints in a polite and timely manner
- Ensuring EU website is optimised for conversion and updated with regular content
- Engaging with customers on a day-to-day basis
- Form key relationships with influencers across social media platforms
- Monitor, track and analyse social media data and analyse competitor activity.

Your knowledge and expertise

What we need from you:



- **A team player** – we’re a small team and we love people who roll up their sleeves and are able to adapt in a fast-paced environment
- **A self-starter** – you need to be highly motivated with an eye for opportunities, and ability to manage your own time and a good problem solver
- **Organisational skills** – we may not all neat and tidy, but we need people who can juggle multiple tasks and have proven written and verbal communication skills
- **Hunger to succeed** - we need someone who sets big goals, works towards and exceeds targets, whilst always upholding quality and integrity. It’s really important to us that you can push yourself outside your comfort zone
- **Relationship building** – a natural people person, we want someone who is not afraid to pick up the phone and has a strong customer service focus
- **Fließend deutsch** - ideally having lived or worked in Germany. Any additional European languages are beneficial.
- **Digitally savvy** – we need someone who knows their SEO from their PPC with a sound understanding of social platforms and emerging technologies.
- **Ticking the boxes** – we value relevant experience and high enthusiasm over formal education however we do need a fluency in written and spoken English and German, A-level qualifications or equivalent with degree level certification preferred.

Additional details

- Flexible start but ideally ASAP
- Weekly working hours of 42. We are an agile team and offer flexible working where possible
- Occasional travel or weekend work
- You will be rewarded with a salary of up to £25,000 with plenty of development opportunities and interactions with different teams across the business. Access to the company benefits package also included
- You must be eligible to work in the UK
- Deadline: 3rd September 2021

Got what it takes?

In your application we want to see your personal style – what makes you tick and think your next opportunity is here with us. To apply, please send your CV and cover letter to team@eatlean.com